THE SEWING WORKSHOP

Pattern Collection

2018-19 TREND REPORT

Briana Vilayoune

TREND FORECASTING - HOW?

- Li Edelkoort, Trend Union - Evolution of socio-cultural trends (high-level thinking)
- Services like StyleSight, WGSN, PromoStyl ($$$)
- Retailers (They want to sell)
- What do you see? What do you like? How can you interpret it?

"Clothes will be the answer to the unsettling of the fashion system. Analyzing and conceptualizing a trend will only be of interest if undertaken from an anthropological and humanist point of view, and if we go back to the basics of 'couture' with its genuine interest in the fabric and the 'way' that we examined them before the invention of prêt-à-porter clothing."

–Li Edelkoort
"Fashion is Dead" Manifesto

WOVEN TOPS • AW 18|19

Tribe Active

SPORTY SEQUINS

[This texture woven top works perfectly day-to-night wear]

[mixing sequins + sheer sleeves + sporty ribbed details]

11-4300TCX 19-4728TCX 14-0760TCX 19-4045TCX 19-4203TCX

Trends & Subcultures

Tuesday, January 24, 2017

LEOPARD PRINT: FASHION'S WILDEST TREND

Trends & Subcultures

Wednesday, March 8, 2017

PRAIRIE CHIC: THE NEW BOHO

Trends & Subcultures

Tuesday, July 3, 2018

TRENDING: FLUORESCENT YELLOW

Trends & Subcultures

Friday, April 28, 2017

THE RETURN OF THE MANNISH TREND

FABRIC TRENDS

SEQUINS

TEDDY/BORG/SHEARLING

CORDUROY

PLAID

NEON

FLORAL PRINT DARK BACKGROUND

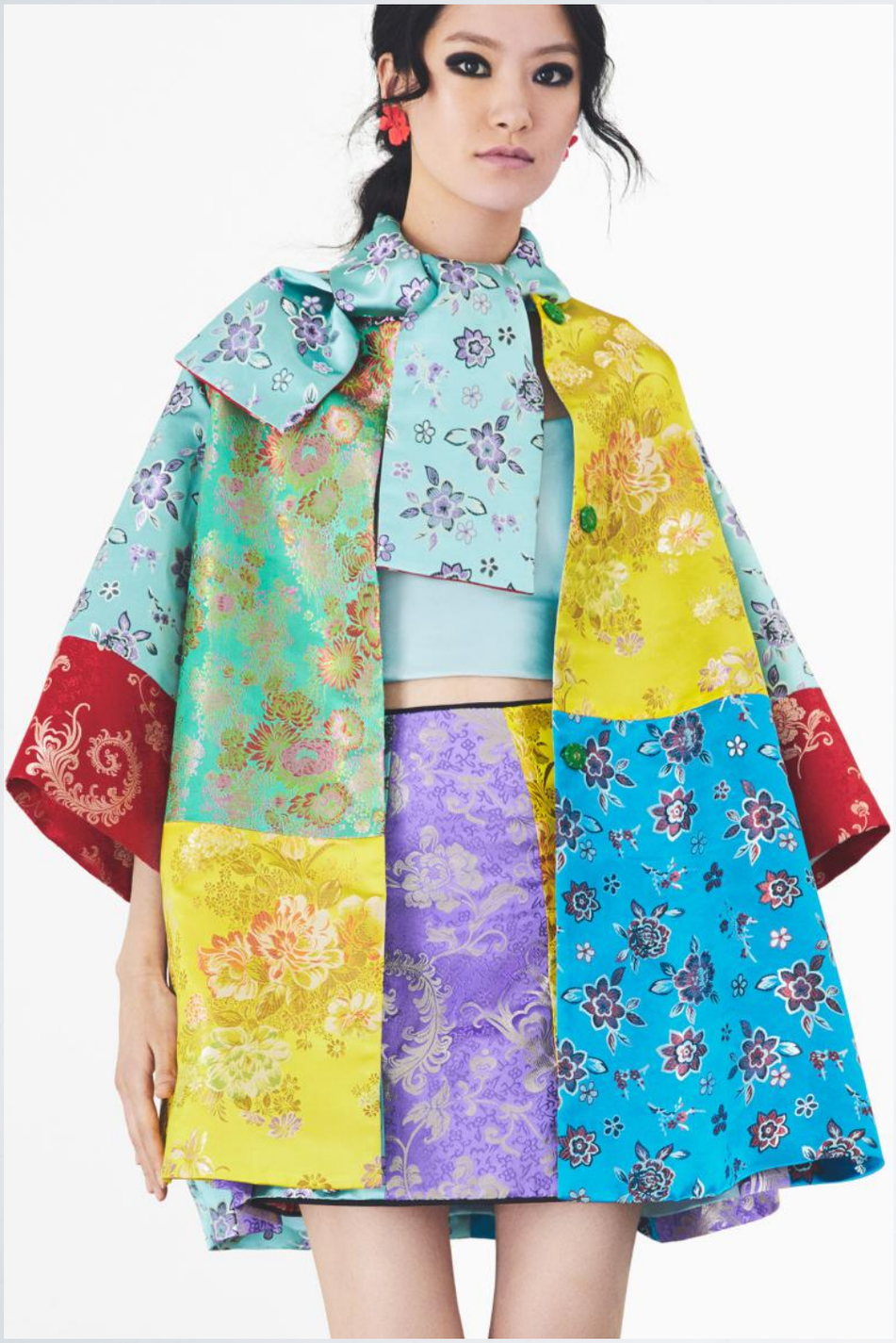
ANIMAL PRINT

CLOTHING TRENDS

HEAD-TO-TOE SATURATED COLOR

LAYERING - HOODIES

COLOR BLOCK



TIE DYE

PAJAMAS

WILD GRAPHIC PRINTS

SEW CONFIDENT 2018

THE YEAR OF THE WARDROBE

- Tutorials Package $125
- Tutorials + Pattern Package $240
  - Includes 6 all-new patterns

SHOPPING

- Sew Confident Kits available to order
- Knotted Scarf Kits - we need your email
- 20% Discount excludes Sew Confident

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THANK YOU!